

**For Immediate Release**

## **Verdesian Life Sciences Enter Into Strategic Marketing Agreement** *Verdesian Life Sciences Named Exclusive Midwest Distributor of Cytozyme's Flagship Seed Treatment*

**SALT LAKE CITY and CARY, NC – August 15, 2018 –**

Cytozyme Laboratories, Inc. (“Cytozyme”) and Verdesian Life Sciences (“Verdesian”) announced today that Verdesian will become the exclusive Midwest distributor of SEED+™ Dry, effective August 15, 2018.

**SEED+™ DRY**

A **VERDESIAN** NUE™ SOLUTION

SEED+™ Dry will now become a key product in Verdesian's line of Nutrient Use Efficiency (NUE™) technologies in the Midwest region. Cytozyme's biologically derived nutritional seed treatment is designed to improve seedling vigor, increase root and shoot mass and reduce the impact of abiotic stress on the seedling, leading to uniform emergence and higher yields.



cytozyme™

“Cytozyme is committed to helping farmers achieve sustainable yield and quality through high performance crop solutions,” said Eric Baughman, CEO of Cytozyme. “Verdesian has a strategic vision that aligns with our own and we're looking forward to together delivering significant value for farmers that will not only improve their sustainability efforts but their profitability as well.”

“We are pleased to partner with a company like Cytozyme,” said Kenneth Avery, CEO, Verdesian Life Sciences. “Cytozyme boasts more than 40 years of proven technologies in biologicals. We firmly believe that this partnership is a natural fit for our two companies. There is no doubt that this agreement means a stronger emphasis on providing growers the tools they need for sustainable production.”

With volatility in the market and an ever-increasing demand on U.S. farmers for improved yield, SEED+DRY offers a reliable and affordable solution for Midwest growers to meet various challenges. Possibly most importantly among them is abiotic stress due to changing weather conditions. Cold temperatures and storms led to delayed planting in much of the Midwest and currently high temperatures and in some areas drought conditions threaten yields.

Supported by decades of data, the technology in SEED+ DRY will increase metabolic activity supporting antioxidant activity, photosynthesis, nutrient uptake and other activity in plants that are critical to insuring optimal performance so that growers protect their yield investment.

Started in 2012, Verdesian's NUE™ products are aimed at sustainable production for row and specialty crop producers, as well as turf and ornamentals.

“This partnership will unite two complementary, science-driven companies in order to best serve the U.S. farmer,” said Francisco Manzano, managing director of sales and marketing at Cytozyme. “Verdesian’s commitment to developing products that balance nutrient uptake and boost plant metabolism aligns with our core values, and we’re proud to partner with them on this new collaboration that will leverage both companies’ strengths.”

Rick Riegner, vice president of business development and strategic accounts at Verdesian, added, “Combining our strengths in sustainable solutions that improve nutrient efficiency, plant performance and yield will enable both Cytozyme and Verdesian to deliver substantial value to our customers. We’re excited to join forces with Cytozyme and grow our partnership in the years to come.”

### **About Cytozyme**

For over 40 years, Cytozyme has been committed to feed the world responsibly by delivering high performance, proven soil-to-shelf crop solutions using innovative technology and rigorous quality controls. Based in Salt Lake City, Utah, Cytozyme is trusted by progressive growers around the world. Feet-on-the-farm expertise is provided through its industry-respected leadership, a global network of in-country expert managers and select retail distributors. For more information, visit [cytozymeag.com](http://cytozymeag.com).

### **About Verdesian**

Verdesian Life Sciences enables a sustainable future for farmers through nutrient use efficiency (NUE™). Grown from the ground up in 2012, Verdesian Life Sciences offers farmers and growers biological, nutritional, seed treatment and inoculant technologies that maximize performance on high-value row crops and specialty crops, as well as turf and ornamental plants. With its headquarters in Cary, North Carolina, Verdesian has production and manufacturing facilities strategically located in Pasco, Washington; Kentland, Indiana; Cape Girardeau, Missouri; and North Lima, Ohio that produce and custom blend large-scale or small volume runs of liquid and dry formulations. As a 4R Nutrient Stewardship Partner, Verdesian is committed to researching and developing environmentally and financially sustainable products. Further information about Verdesian is available at [www.vlsci.com](http://www.vlsci.com).